

Privacy Policy

Effective Date: 20/10/25

Brand: Eastenderz

Website: www.eastenderz.com

1. Introduction

Eastenderz (“we,” “our,” or “us”) respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, and protect the information you provide when signing up through our landing page or other digital forms.

By submitting your information, you agree to this Privacy Policy.

2. Information We Collect

When you sign up on our landing page, we may collect the following information:

- **Personal Information:** such as your name, email address, phone number (if applicable), and any other details you choose to provide.
- **Technical Information:** such as your IP address, browser type, and usage data collected through cookies or analytics tools.

3. How We Use Your Information

We use your information to:

- Send you updates, newsletters, promotions, or event information related to Eastenderz.
- Respond to your inquiries or provide customer support.
- Improve our website, marketing, and services.
- Ensure compliance with applicable laws and regulations.

We will only use your personal data for the purposes stated above and will not sell or share your information with third parties without your consent, except as required by law.

4. Email Communications

By signing up, you consent to receive marketing and promotional emails from Eastenderz. You can **unsubscribe** at any time by clicking the “unsubscribe” link at the bottom of our emails or contacting us directly.

5. Data Storage and Security

We use secure third-party services and industry-standard security measures to protect your information from unauthorized access, alteration, disclosure, or destruction. However, please note that no method of transmission over the internet is 100% secure.

6. Third-Party Services

We may use trusted third-party tools such as email marketing platforms (e.g. Mailchimp, ConvertKit, etc) or analytics providers (e.g. Google Analytics). These services may collect or process your information according to their own privacy policies.

7. Your Rights

Depending on your location, you may have the right to:

- Access the personal data we hold about you.
- Request correction or deletion of your data.
- Withdraw your consent for marketing communications.

To exercise these rights, please contact us at: info@eastenderz.com

8. Cookies

We may use cookies or similar technologies to enhance user experience and analyze site traffic. You can adjust your browser settings to refuse cookies, but some parts of the site may not function properly.

9. Changes to This Policy

We may update this Privacy Policy from time to time. The latest version will always be posted on this page with the updated effective date.

10. Contact Us

If you have any questions about this Privacy Policy or how your data is handled, please contact us at:

Email: info@eastenderz.com

Website: www.eastenderz.com